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Industrial Marketing Management - Elsevier

Project management is the application of processes, methods, knowledge, skills and experience to achieve the project objectives. Project life cycle All projects have a life cycle with a beginning and definite end date, alongside intervening phases, such as planning, execution and commissioning. The characteristics of each phase and names used

Project management for large, complex projects

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MEGAPROJECT Case Study

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Abstract. This systematic literature review explores the megaproject management literature and contributes by improving our understanding of the causes and cures of poor megaproject performance. The review analyzes 6,007 titles and abstracts and 86 full papers, identifying a total of 18 causes and 54 cures to address poor megaproject performance. We suggest five avenues for future research that should consider examining megaprojects as large-scale, inter-organizational production systems: (1

What Are the Causes and Cures of Poor Megaproject ...

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